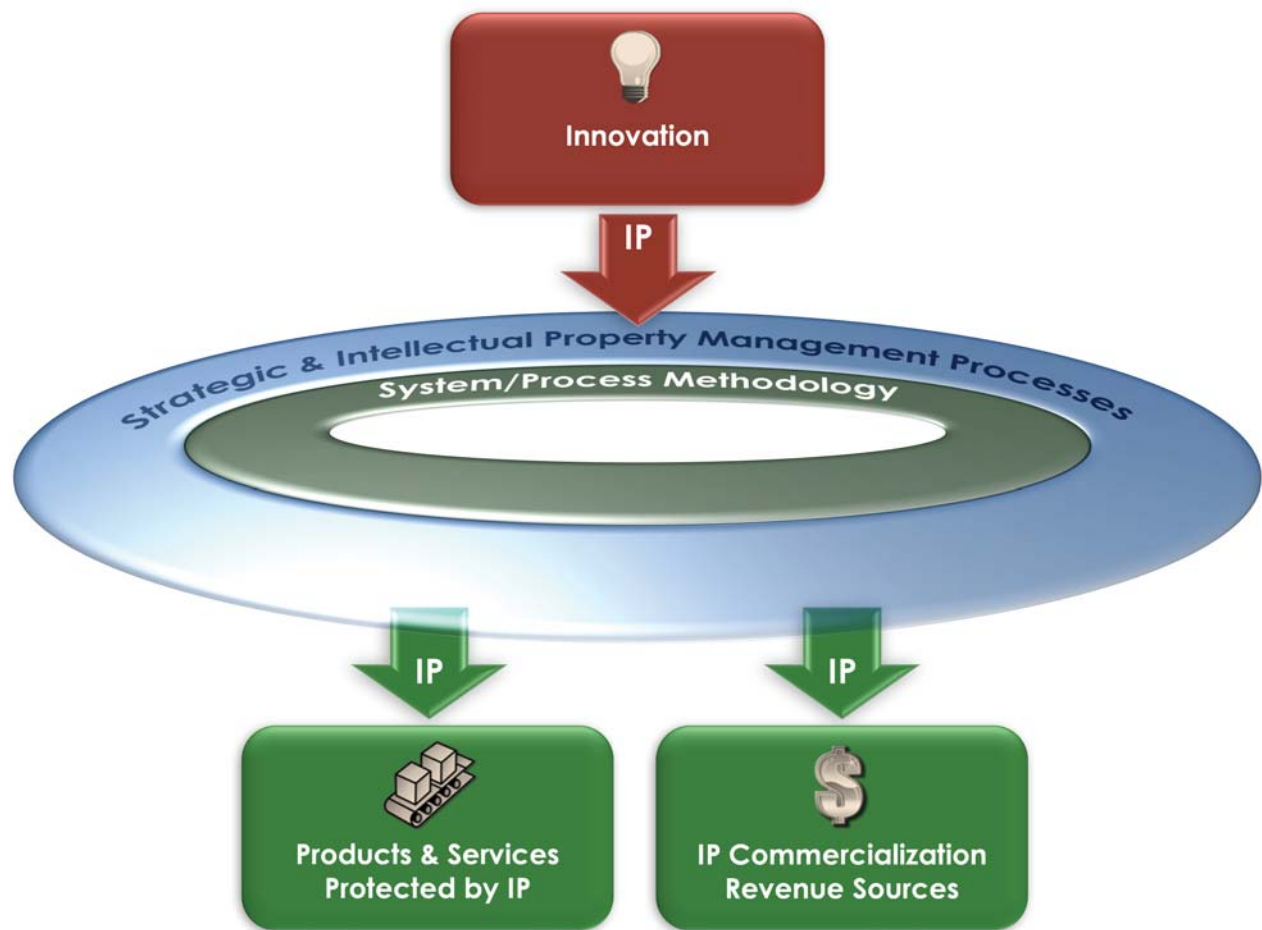




Grow Your Business.

Growth and expansion, and the protection of that growth, are critical concerns today in business. If you need an actionable intellectual property (IP) strategy that protects your growth and maximizes financial results, ipCapital Group can help. With over 150 years of collective experience, we develop tailored business solutions that address your market, product, technology, and human capital needs. ➤



Are you maximizing ROI from innovation?

- Recoup your investment in time, effort, and resources devoted to innovation
- Manage IP as a tangible asset that generates and grows economic results
- Discover new solutions to human capital, globalization, and corporate governance issues

Does your IP support your business?

- Align your IP with your business goals, so that all resources support common objectives
- Use IP as an interdisciplinary tool that is jointly managed by several functions
- Develop a roadmap that defines the responsibilities and resources necessary to execute your IP plan

What are your IP and business issues?

- Consider IP in a comprehensive and systematic way, from ideas to commercialization
- Establish organizational processes and standards for IP creation and capture
- Address supplier and customer inventions across the entire value chain

About ipCapital Group

Since 1998, ipCapital Group (ipCG) has delivered over 450 successful IP engagements to companies in a wide range of industries. Its professional services maximize financial results for clients that seek to develop and execute intellectual property (IP) strategies, strengthen and monetize IP portfolios, and establish and implement Intellectual Asset Management (IAM) practices. ipCG has an interdisciplinary team trained in business, law, marketing, and product development that provides a systematic and comprehensive view of the full lifecycle of IP, from creation to monetization to retirement. For more information, visit www.ipcg.com.