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Contact: Laura Moss
Stern + Associates
908/276-4344 ext. 218
laura@sternassociates.com

Jed Cahill, Consulting Manager, Explains How Software Companies Can Benefit From the Strategic Management of Intellectual Property

Colchester, Vermont, June 18, 2008 – ipCapital Group’s Jed Cahill today explained how strategic management of intellectual property (IP) can drive business value for growing software companies at a meeting of the Vermont Software Developer’s Alliance. Cahill’s interactive presentation introduced creative, cost-effective strategies for protecting software-enabled inventions with intellectual property, using real-life examples of successful companies who leveraged their software IP portfolios to support fundraising efforts, maximize competitive advantage, generate significant licensing opportunities, and enhance M&A valuation.

“Software companies face many interesting challenges when it comes to protecting and managing their intellectual property,” said Cahill, a Consulting Manager at ipCapital Group, one of the nation’s leading intellectual property strategy consulting firms. “This is especially true when it comes to software patents. Today’s market clearly values these patents, but the speed of software innovation continues to accelerate well beyond the pace of patent examination. Different patent jurisdictions also have different rules regarding the patentability of software-enabled inventions, and significant patent reform may be on the horizon. This makes for a very uncertain future, but one that software companies can navigate successfully with creative IP strategies.”

Established in 2004, the Vermont Software Developer’s Alliance creates collaborative and knowledge sharing opportunities that promote and grow Vermont software businesses.

About ipCapital Group

Since 1998, ipCapital Group has delivered over 450 successful IP engagements to companies in a wide range of industries. Our professional services maximize financial results for clients that seek to develop and execute intellectual property (IP) strategies, strengthen and monetize IP portfolios, and establish and implement Intellectual Asset Management (IAM) practices. We

have an interdisciplinary team trained in business, law, marketing, and product development that provides a systematic and comprehensive view of the full lifecycle of IP, from creation to monetization to retirement. For more information, visit www.ipcg.com.

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